

Evidence based decision making – utilising accurate data to achieve more than just greenwashing



OVERVIEW

- Poultry product supplied to Retail and Food service customers across fresh and frozen poultry products – a shopping basket staple.
- **Vertically integrated.** We manage an extensive UK supply chain: agriculture, processing and distribution. Our wider (Scope 3) supply chain is truly global.
- **It's the “how” that sets us apart.** We are focused on providing great quality & service through a culture where people make the difference. **Our purpose: “a company you want to work with and for**
- **Investing for the future.** Driving automation, productivity, skills and to be more sustainable.



OVERVIEW



BEING A RESPONSIBLE BUSINESS – FOR GOOD



THE ROLE THAT DATA PLAYS

**Phase
1**

Determine Baseline

- **Understand our usage numbers**
- **Look at options for direct data feeds (submetering)**

**Phase
2**

Set Targets/ Commitments

- **Set SMART targets**
- **External validated targets**

**Phase
3**

Reduction roadmap

- **Develop strategy**
- **Communicate- Engage internally and externally**

OUR PLANET – A ROADMAP TO NETZERO

A roadmap for the future: reducing our GHG emissions from farm to fork, aiming for net-zero....starting today

Phase
1

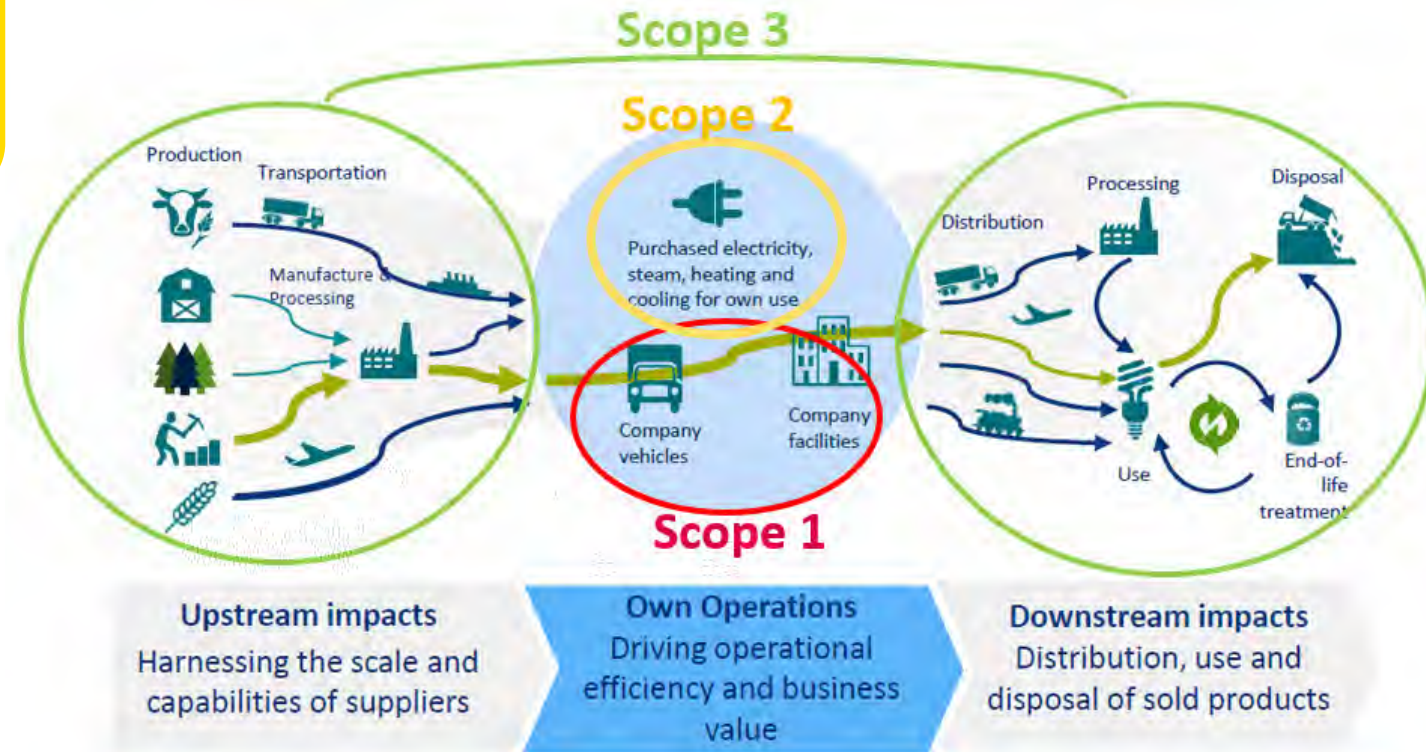
Determine Baseline

Phase
2

Set SBTi & NetZero Ambition

Phase
3

Reduction roadmap



DETERMINE THE BASE-LINE : A STRONG FOUNDATION

Our ambition: supply chain visibility of our products footprint from farm to factory through to our customers.

We are improving our data by:

- Subcategorisation
- Conducting product specific Life cycle assessments on hotspots.

Since 2019 approximately **78%** of our Scope 3 Footprint has moved away from spend based methodology.

For products, goods and services:

Most granular



1) Supplier-specific method

- Life-cycle assessments

2) Hybrid method

- Supplier specific data + secondary data to fill gaps

3) Average-data method

- Weights/Mass/Volumes per material + industry average emission factors

4) Spend-based method

- Using the GHG Protocol/Quantis economic input-output tool

Least granular

Emissions for products, goods and services were calculated using the spend-based method. This can be improved through working with suppliers to obtain accurate supplier data.

DETERMINE THE BASE-LINE : A STRONG FOUNDATION

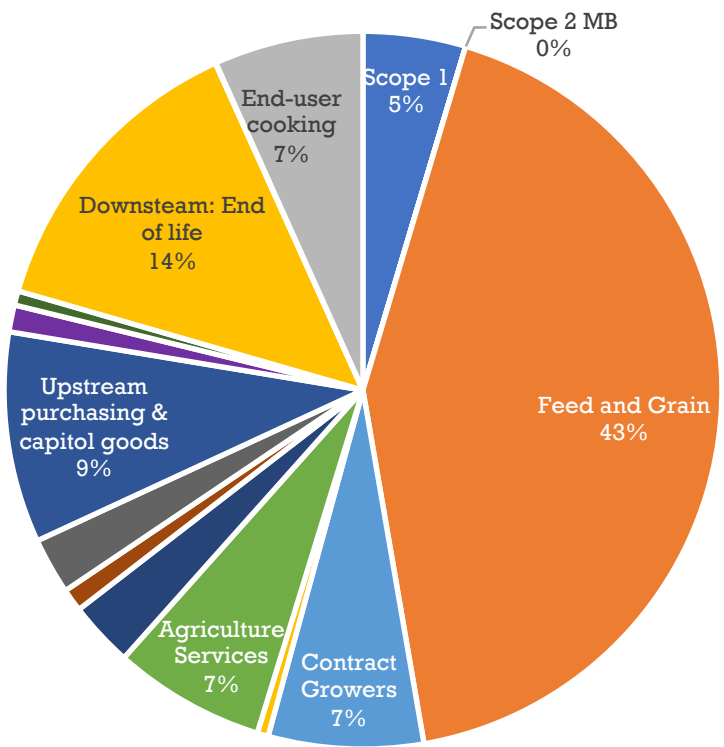
Over 50% reduction in last 5 years

95% Of Avara's GHG Footprint is Scope 3.

Scope 1 & 2



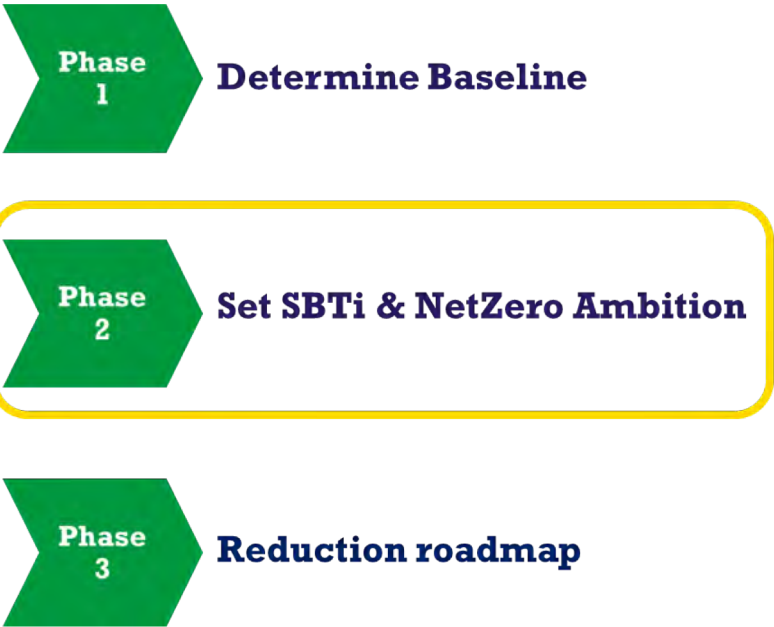
Scope 1, 2 & 3



Huge Opportunities for Supply Chain Reduction

ROBUST SCIENCE BASED TARGETS

A long term Net Zero ambition. Shorter term robust science based targets for Avara and its supply chain.





NET ZERO

We are committing to be Net Zero by 2040

SCOPE 1&2	SCOPE 3
Set in line with efforts to limit warming to 1.5°C	Set in line with efforts to limit warming to 2°C
Reduce absolute emissions 46% by 2030 from a 2019 baseline	Reduce absolute emissions 28% by 2030 from a 2019 baseline*

* From purchased goods and services, upstream transportation and distribution and waste.



REDUCTION COMES FIRST

The focus for the decade ahead is on rapid decarbonisation; reduction, replacement and recycling.

**Phase
1**

Determine Baseline

**Phase
2**

Set SBTi & NetZero Ambition

**Phase
3**

Reduction roadmap

Reduce

Replace

Recycle

Summary

Achievements in 2021:



Setting of Science-Based Targets and Net Zero Commitment



78% of our SBT Scope 3 data is no longer spend based



Zero waste to landfill, reduced emissions by 66% in 2020



Packaging innovation reduced plastic by 51% per product



Continuing to investigate alternative proteins to soy with LCA

Priorities for 2022:



Continuous improvement in data from collaboration with farms



Water Footprint from direct operations



Increasing recycling rates and reducing out waste footprint



Adapting buying processes to better engage and collaborate with suppliers



Developing a plan to enhance and restore natural ecosystems



Colleague engagement